

# NFHP Board Communications Committee

## Committee Update:

- Committee met in February and May.
- Committee provided edits and guidance on the new NFHP testimonial video, which was finalized in May.
- New stories distributed on Video Release (May) and 2025 NFHP Project Announcement (May).
- The NFHP Communications Committee developed the 20<sup>th</sup> Anniversary Communications Strategy as a deliverable from the January Board meeting.
  - Strategy contains: Objectives, Audiences, Key Messages, Strategies, Awareness Campaign, and Partnerships, all designed to promote the 20<sup>th</sup> Anniversary.
  - Strategy also includes a general timeline.
- National Fish Habitat Partnership Testimonial Video released early May (156 Views to date).
  - [https://youtu.be/WRo7z6iAq-A?si=h\\_lu8OTRCV\\_yKSWw](https://youtu.be/WRo7z6iAq-A?si=h_lu8OTRCV_yKSWw)