











Communications Committee Update

National Fish Habitat Board Meeting

October 18, 2017















2017 Priority Progress

2017 Tasks:

- Task A
- Task B
- Task C
- Task D
- Task E
- Task F
- Task G

Progress:



























2018 Priority Budget Items

Task A - NFHP website revisions

Task B – Integrated Marketing Strategy

- Task C NFHP Messaging
- Task D Waters to Watch Campaign
- Task E Fish Habitat Legislation
- Task F Beyond the Pond Reports















NFHP 10-Year Anniversary Story Map

















Social Media & Outreach Update

- Facebook
- Twitter
- Newsletter

















2016 Program Highlights

THE NATIONAL FISH HABITAT PARTNERSHIP BY THE NUMBERS

Number of projects funded = 80

Federal Funding (U.S. FWS) = \$3,175,156

Dartners funda/contributions \$11 E01 120

















Questions??



