



Communications Committee Update

National Fish Habitat Board Meeting

October 27, 2016



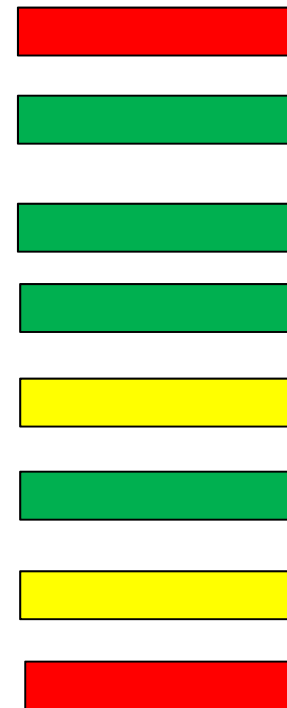


2016 Priority Progress

2016 Tasks:

- Task A
- Task B
- Task C
- Task D
- Task E
- Task F
- Task G
- Task H

Progress:





2017 Priority Budget Items

- **Task A** - NFHP website services (Budget need: \$3,000)
- **Task B** - Continue development of the NFHP Marketing Campaign and improving connections to Beyond the Pond.
- **Task C** - Continue building the database for newsletter distribution to increase engagement with partner coalition.
- **Task D** - Increase usage of video and further campaign to document work of Fish Habitat Partnerships. (Budget need: \$5,000)



2017 Priority Budget Items

- **Task E** - Continue coordination with legislative affairs team in supporting developments of the National Fish Habitat Conservation Act
- **Task F** - Review and make any needed changes to the communications strategy (Board approved 2011 and updated in 2013) to ensure that it remains a guide for committee work and maintained as a living document.
- **Task G** – Continue marketing and communications efforts for the 10-year Anniversary of the National Fish Habitat Partnership (Budget need: \$8,000)



Alaska FHP ARC GIS Story Map

For the Fish: The Stories of Alaska's Fish Habitat Partnerships

National Fish Habitat Partnership

51 FISH HABITAT PARTNERSHIP

Welcome Southwest Alaska Kenai Peninsula Mat-Su Basin Southeast Alaska Western Native Trout Initiative Acknowledgements

51 FISH HABITAT PARTNERSHIP

A Story Map

For the Fish

The Stories of Alaska's Fish Habitat Partnerships



Blueheads & Bonneville





<https://vimeo.com/183569011>



Questions??

