



# Communications Committee Update

National Fish Habitat Board Meeting



# 2018 Priority Progress

## 2018 Tasks:

- Task A
- Task B
- Task C
- Task D
- Task E
- Task F

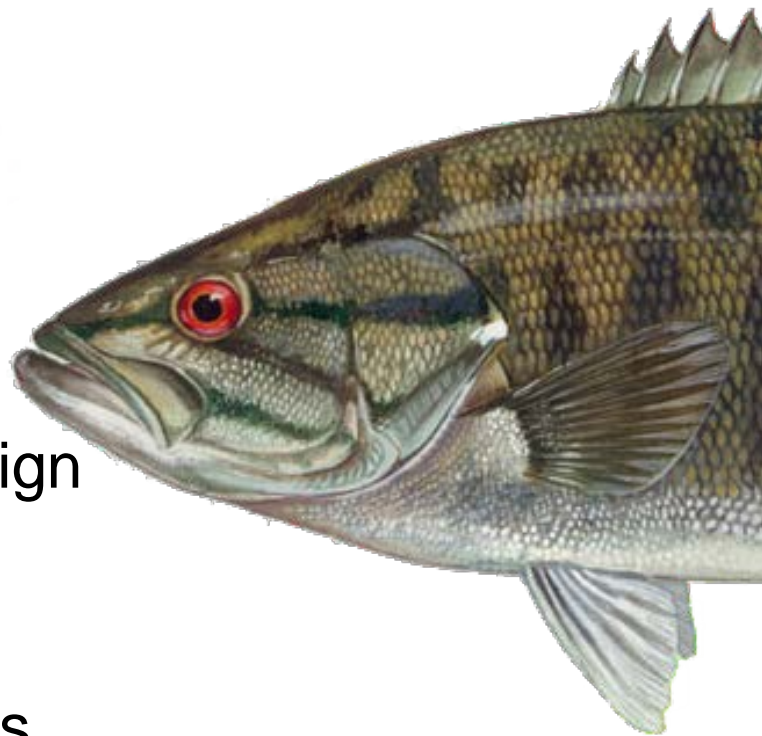
## Progress:





## 2019 Priority Items

- **Task A** - NFHP website revisions
- **Task B** – Program coordination
- **Task C** – NFHP Messaging
- **Task D** – Waters to Watch Campaign
- **Task E** – Fish Habitat Legislation
- **Task F** – Beyond the Pond Reports







# NFHP 10-Year Anniversary Story Map





# Social Media & Outreach Update

- **Facebook**
- **Twitter**
- **Newsletter for Board and FHPs**





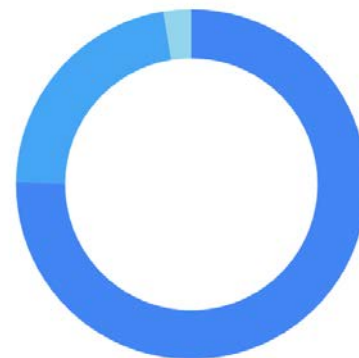


<input type="checkbox"/>	<p><b>September National Fish Habitat Partnership Newsletter</b>  <b>Regular</b> • National Fish Habitat Partnership Newsletter            Sent on Fri, Sep 28, 2018 2:41 pm</p>	1,382 Subscribers	25.7% Opens	5.5% Clicks
<input type="checkbox"/>	<p><b>NFHaPpenings Newsletter</b>  <b>Regular</b> • National Fish Habitat Board NFHP-Penings Newsletter            Sent on Wed, Sep 05, 2018 8:18 am</p>	31 Subscribers	41.9% Opens	6.5% Clicks
<input type="checkbox"/>	<p><b>August National Fish Habitat Partnership Newsletter</b>  <b>Regular</b> • National Fish Habitat Partnership Newsletter            Sent on Fri, Aug 31, 2018 12:14 pm</p>	1,381 Subscribers	22.2% Opens	3.0% Clicks
<input type="checkbox"/>	<p><b>NFHPpenings Newsletter</b>  <b>Regular</b> • National Fish Habitat Board NFHP-Penings Newsletter            Sent on Tue, Aug 07, 2018 2:10 pm</p>	6 Subscribers	66.7% Opens	0.0% Clicks
<input type="checkbox"/>	<p><b>July National Fish Habitat Partnership Newsletter</b>  <b>Regular</b> • National Fish Habitat Partnership Newsletter            Sent on Tue, Jul 31, 2018 3:21 pm</p>	1,398 Subscribers	24.7% Opens	3.0% Clicks
<input type="checkbox"/>	<p><b>April National Fish Habitat Partnership Newsletter</b>  <b>Regular</b> • National Fish Habitat Partnership Newsletter            Sent on Mon, Apr 30, 2018 10:05 am</p>	1,381 Subscribers	24.0% Opens	1.2% Clicks



What are your top devices?

Sessions by device



Desktop

75.2%

↑0.9%



Mobile

22.3%

↓0%



Tablet

2.5%

↓0.9%

Last 7 days ▾

[MOBILE OVERVIEW >](#)






# NATIONAL FISH HABITAT PARTNERSHIP

## NFHaPpenings Newsletter

for the National Fish Habitat Board

(September Edition)


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### HELP THE CAUSE

You can help us safeguard the future of Fish and Fish Habitat.

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### NFHP ELSEWHERE

 FOLLOW on FACEBOOK

 FOLLOW on TWITTER

A Message from our Outgoing Chair, Tom Champeau





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**FISH HABITAT**  
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# Questions??

