Practical Tools for Communication: Science Symposiums & Site Visits

Best Practices & Lessons Learned

Jessica Speed, Mat-Su Basin Salmon Habitat Partnership

October 15th, 2018 ~ National Fish Habitat Partnership Coordinators Meeting

Kerr Wildlife Management Area, Texas

Mat-Su Salmon
Science and Conservation
Symposium

11th Annual

Mat-Su Salmon Science & Conservation Symposium

November 14 & 15, 2018 9am — 4pm

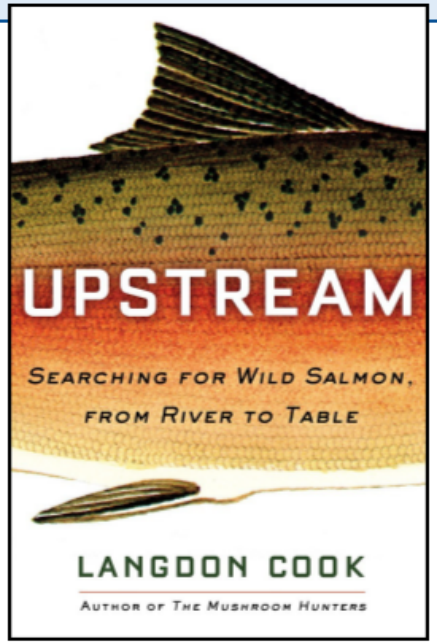
Palmer Community Center (Depot)

610 S. Valley Way Palmer, AK

A forum to share information on Mat-Su Basin watersheds, salmon, and salmon habitat; promoting an exchange of ideas about salmon science and conservation.

Key Note Speaker
Langdon Cook

As the ultimate wild food in North America, with entire communities that have formed around its lifecycle, salmon are a vital linkage to the natural world. Langdon Cook — writer, instructor, and lecturer on wild foods and the outdoors — will share scenes from his latest book, *Upstream: Searching for Wild Salmon, from River to Table*. In an effort to better understand how society values salmon, Cook visits with people of diverse geographic areas to explore ways this age-old connection is valued and safeguarded.



Evening Event Nov 14th

Book Reading, Wild & Local Foods Dinner

Hosted by Turkey Red 5:30—7pm $30pp

Register at www.matsusalmon.org
Abstracts due by October 8th
Online registration closes Nov 7th

$25/day to attend. Students free.
Includes lunch and refreshments.
If expense is prohibitive, contact jspeed@tnc.org

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Best Practices:

- Use time keepers, & evaluation forms
- Include a range of partners in agenda
- Consider tidbits and Storytelling

Lessons Learned:

- Use project management tools
- Be clear on primary event goals
- Acknowledge traditional indigenous territory

Site Visits

Best Practices:

- Everyone ride in the same vehicle
- Start planning early & scope out your location
- Have a communications package can recycle – formal invite, logistics, Itinerary, map and handout, thank you's
- Time tour for fish visibility

Lessons Learned:

- VIP Tours
- Challenges of remote tours
- Find your ideas people/mentor

Conclusions and discussion